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## Trisept Solutions Relaunches VAX VacationAccess Launch redefines how travel agents engage with the industry's leading brands

**MILWAUKEE (Feb. 16, 2018)** – <u>Trisept Solutions</u>, the leading travel technology company propelling the biggest names in travel, is proud to announce that its award-winning booking engine site, VAX VacationAccess, has been redesigned to service the future for travel agents and meet the demands of its growing community of 90,000 travel professionals.

Already viewed as the industry's leading booking technology, VAX has been updated with a new look and feel, providing users with a one-stop, premier leisure travel marketplace full of resources. Travel industry expertise, agent-focused education and business development insights all await users on an updated, modernized content platform.

As part of the redesign, VAX will introduce The Compass, a brand-new, travel agent-only resource dedicated to providing agents with daily content, editorials and information to help them grow their business. Agents can now learn from industry leaders and subject matter experts across multiple areas of business operations about issues facing the industry today. This resource will also provide users of VAX with the latest information and updates from some of the industry's top leisure travel brands. The Compass is the travel industry's first-ever editorial resource to be integrated with a best-in-industry booking engine tool.

"Nearly twenty years ago at Trisept Solutions, Bill La Macchia and I envisioned how we could bring travel agents into the internet age with the initial concept of VAX. Today we are thrilled to provide our audience of over 90,000 travel professionals with a new VAX experience," said John Ische, president of Trisept Solutions. "This redesign solidifies our position that VAX is more than a booking engine site for travel agents. Agents now turn to VAX as the travel marketplace, a place where agents can earn, learn and grow, all while staying up-to-date on the latest travel industry trends."

"We are obsessed with our clients' success," said Luke Gibson, director of VAX VacationAccess. "We are committed to the success of travel agents and we believe that the new VAX will change the way agents work on a day-to-day basis. We are excited to further connect the industry's top brands with the industry's best leisure travel professionals."

VAX's redesign also offers key enhancements to the site's layout, including a wider screen display, simplified navigation bar and the ability to receive personalized content suggestions based on the way individual users interact with VAX.

As part of Trisept's \$20 million R&D investment, VAX's newly enhanced marketplace will provide its community with a more engaging user experience and the resources to better service clients without having to leave the site. VAX anticipates future enhancements, including vacation rentals, guided tours and cruise content and technology.

## **About Trisept Solutions**

Trisept Solutions has been innovating award-winning technology for travel merchandising and distribution solutions since its founding in 2000. Today, Trisept serves the world's leading airlines, hotels and resorts, tour operators, travel agencies, tourist bureaus, theme parks and other suppliers through the company's highly advanced and trusted VAX VacationAccess, Xcelerator and Synapse platforms. Headquartered in Milwaukee and with an office in Dallas, the company propels global travel that powers over \$3 billion in annual bookings. www.TriseptSolutions.com