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VAX VacationAccess Runs Month Long Destination Wedding Campaign for Travel Agents

MILWAUKEE, Wis. – **November 12, 2015** – VAX VacationAccess has introduced its latest campaign, Destination Weddings, providing travel agents with an innovative resource designed to enhance the Destination Wedding selling experience. From featured offers, helpful selling tips and engagement tools to help agent efforts, to highly engaging webinar events, travel agents can find everything they need in a dedicated Destination Wedding Resource Center page.

“The goal of this campaign is to enhance the Destination Wedding selling experience from start to finish. The campaign aims to not only give agents a one-stop resource for everything Destination Weddings, but also a way to feel more confident and prepared when clients are inquiring about options,” explains Lynn Clark, vice president of engagement for Trisept Solutions.

Travel agents can begin by taking advantage of the featured campaign deals available at the most popular resorts and hotel chains for destination weddings. With offers including big day preview stay deals, free wedding packages, room upgrades, complimentary first anniversary stays and group deals at RIU Hotels & Resorts, Palace Hotels & Resorts, Playa Hotels & Resorts, Excellence Group Luxury Hotels & Resorts, Barcelo Hotels & Resorts and Velas Resorts, agents have an incredible product offering for their clients.

Next, travel agents can easily market these deals to their client base with a new comprehensive destination wedding tool suite. Selling tools include e-postcards and customizable flyers to quickly and effectively email destination wedding deals to their clients. Other tools include social marketing tips, including how to instruction on targeting Facebook ads to newly engaged couples.

Before marketing the offers, travel agents can maximize their learning with VAX’s Destination Wedding Education Series and participating supplier wedding webinars providing expert advice and guidance sharing demonstrations on how easy it is to sell and deliver the wedding of your couple's dreams. In addition to the live trainings in this month, VAX will record all sessions and house the on-demand versions in VAX University for agents to view at their leisure.

The Destination Wedding Resource Center will also be available to agents year round to access selling tips, engagement tools and the on-demand trainings.

Participating supplier offers and live trainings running now until November 29. Visit www.vaxvacationaccess.com/weddings for more information.

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VAXVacationAccess.com



About VAX VacationAccess®

VAX VacationAccess is developed and powered by Trisept Solutions, a provider of innovative technology solutions for the travel industry. VAX provides over 70,000 leisure travel professionals with free access to Research, Market and Sell the leisure travel industry's leading agent-friendly suppliers on one easy to use platform. VAX VacationAccess is committed to their success, providing comprehensive access to relevant information, industry leading suppliers and tools to grow business. VAX VacationAccess was voted a category winner by Travel Weekly's Magellan Awards and "2015 Best Travel Technology Provider" by travAlliancemedias Travvy Awards.

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