

# Travel Industry Speakers From VAX VacationAccess

Planning your next virtual or in-person event and seeking speakers who understand the leisure travel advisor community? Look no further than the team at VAX. Read on to meet our team members who are available to connect and speak with your group.



**Joe Shomperlen** Contact Joe: [josef.shomperlen@triseptsolutions.com](mailto:josef.shomperlen@triseptsolutions.com)

Joe Shomperlen is Vice President of Business Development at Trisept Solutions, the tech company that powers VAX VacationAccess. Joe has 20+ years in the industry, starting his career as a software developer for VAX. Joe now leads all industry facing activities for Trisept Solutions. He has extensive public speaking experience, and loves talking about anything travel industry or technology related.



**Vonda Keeler** Contact Vonda: [vonda.keeler@vaxvacationaccess.com](mailto:vonda.keeler@vaxvacationaccess.com)

Vonda Keeler is the brand ambassador at VAX VacationAccess and has been active in the travel industry for over 10 years as a brand ambassador, a manager of sales and business development and a travel advisor. During this time, public speaking has become one of her most celebrated accomplishments. Vonda has spoken to audiences of 200+ people on the topics of business, marketing and travel both as a panelist and presenter.



**Sarah Kneisler** Contact Sarah: [sarah.kneisler@vaxvacationaccess.com](mailto:sarah.kneisler@vaxvacationaccess.com)

Sarah is the director of marketing and operations for VAX VacationAccess, the industry-leading marketplace used by 95% of U.S. travel professionals to research, market and sell leisure travel. She also serves as the editor in chief of The Compass, an award-winning digital and print publication designed for the small businesses powering the global travel economy. She has more than 20 years' experience working in the travel industry and is passionate about creating and implementing efficient processes and strategies.



**Carey Driscoll** Contact Carey: [carey.driscoll@vaxvacationaccess.com](mailto:carey.driscoll@vaxvacationaccess.com)

Carey Driscoll is a business development manager at VAX VacationAccess with nearly 20 years of sales experience, 15 of which are in the leisure travel industry. As a former travel advisor who specialized in tropical locations and destination weddings, she's well-versed in what advisors need to succeed. In her current role, Carey manages marketing campaigns for various travel suppliers, helping them engage with the travel advisor community on the VAX platform. She lives in the Midwest with her family and graduated from the University of Indianapolis with a communication degree, emphasizing public relations, and a minor in marketing.



**Melissa Haskin** Contact Melissa: [melissa.haskin@vaxvacationaccess.com](mailto:melissa.haskin@vaxvacationaccess.com)

Melissa Haskin is a business development manager with VAX VacationAccess, where she helps travel suppliers craft strategic trade marketing campaigns to reach VAX's engaged audience of U.S. travel advisors. With almost 20 years in the travel industry — 17 of those as a travel advisor — Melissa brings firsthand knowledge of what resonates with advisors and how suppliers can effectively connect with them. She welcomes speaking opportunities on marketing to travel advisors, crafting compelling messaging and insider tips for becoming a successful advisor. A passionate traveler, she has explored over 40 countries. Based in sunny San Diego with her husband and son, Melissa enjoys the beach, all things wellness and, of course, planning her next adventure!



**Codie Liermann** Contact Codie: [codie.liermann@vaxvacationaccess.com](mailto:codie.liermann@vaxvacationaccess.com)

Codie Liermann is the managing editor at VAX VacationAccess. She began her career in the industry as a travel advisor prior to working as an editor. With a passion for creating valuable content for travel advisors, she aims to develop meaningful relationships with all types of travel companies in order to share their unique messages with the travel agency community. Codie has experience speaking on the topics of business tips, marketing and travel trends.